

## About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

Additional information is available at [www.microsoft.com/dynamics](http://www.microsoft.com/dynamics).

## About New Strategies

New Strategies is a global Independent Software Vendor (ISV) specialized in the development of vertical ERP software solutions built on Microsoft Dynamics AX. New Strategies has developed AX for Pharma to cover the needs of the Life Sciences and Pharmaceutical industries with vertical functionality, including coverage for all Supply Chain and Manufacturing Processes, Advanced Quality Management, Plant Maintenance and compliancy to GMP and CFR 21 Part 11 guidelines and regulations. Our solutions are delivered worldwide through a network of highly specialized partners.

Additional information is available at [www.axforpharma.com](http://www.axforpharma.com).

## AX for Pharma Reaches the First Milestone Toward Achieving the Certified for Microsoft Dynamics Accreditation on Microsoft Dynamics AX 2012

Milan, July 12<sup>th</sup>, 2011

New Strategies announced today that its AX for Pharma solution, the ERP solution for the Pharmaceutical Industry, has passed the Software Solution Test for Microsoft Dynamics, which is a major requirement for Certified for Microsoft Dynamics® status.

Certified for Microsoft Dynamics is Microsoft Corp.'s highest standard for partner-developed software. This certification represents a significant step in elevating the standard for partner-developed software solutions for industry-specific business applications. Solutions with a successful software test have demonstrated development quality and compatibility with the Microsoft Dynamics product. VeriTest, a service of Lionbridge, performed independent and rigorous testing on the solution's integration with Microsoft Dynamics.

“By requiring the software solution to meet our highest standards, Microsoft is assuring customers that these certified solutions work with their investments in Microsoft Dynamics,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “Microsoft congratulates New Strategies on the software test results and wishes it success in earning the Certified for Microsoft Dynamics designation.”

AX for Pharma is a flexible, easy-to-use and fully integrated ERP solution built on top of Microsoft Dynamics AX 2009 and 2012 for Process Manufacturing, developed to meet the business needs of the Pharmaceutical Industry. Our ERP solution combines tools for supply chain management and reporting with tools for advanced quality management comparable to LIMS (laboratory information management system) solutions, and provides real-time access to strategic

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New Strategies provides implementation, training, consultation and development services for midmarket and enterprise businesses. New Strategies specializes in Microsoft Dynamics AX, with solutions such as AX for Pharma, AX for Chemical and Advanced Quality Management for AX that help leading global and local companies across industries including Pharmaceuticals, Chemicals, Cosmetics and Food achieve success.

“New Strategies has always been committed to software excellence, and passing the Software Solution Test for Microsoft Dynamics is a reflection of that commitment. Being one of the only four ISVs in the world to pass so far this difficult milestone for the new upcoming AX 2012 release, New Strategies and its AX for Pharma solution are best positioned to serve the demanding market for Pharmaceutical, GMP and FDA compliant ERP manufacturing applications” said Andrea Ruosi, CEO of New Strategies.

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## New Strategies

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